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|  CSU PUEBLO | 2023 Academic Program Assessment Report | | Program current assessment plan here: https://www.csupueblo.edu/assessment-and-student-learning/doc/2019/report/business-bsba-assessment-plan-2019 | | | | |
| | Business Administration BSBA | | Program prior assessment report here: https://www.csupueblo.edu/assessment-and-student-learning/doc/2022/business-bsba-assessment-report-2022.pdf | | | | |
| Report Completed By: | Ian Brennan | | | | | | |
| Date Report Completed: | July 1 2023 | | | | | | |
| Faculty members involved in this Assessment: | Ian Brennan Laee Choi Carl Wright | | | | | | |
| Please describe this year's assessment activities and follow-up for your program below. (Separate sheet for each undergraduate major, stand-alone minor, certificate, and graduate program in your department.) Please also submit any addenda such as rubrics which are not available in your assessment plan. The reports will be available to the Dean of your college/school and to the Executive Director for Assessment as well as faculty peer reviewers. | | | | | | | |
| Brief Statement of Program Mission and Goals: | | | | | | | |
| I. Assessment of Student Learning Outcomes (SLOs) in this cycle. Including | | | | | | | |
| A. Your program SLOs are pasted here verbatim from your assessment plan. Please enter info in columns B-H only for those assessed during this annual cycle. | B. When was this SLO last reported on prior to this cycle? (semester and year) | C. What method was used for assessing the SLO? Please include a copy of any rubrics used in the assessment process | D. Who was assessed? Please fully describe the student group(s) and the number of students or artifacts involved (N). | E. What is the expected proficiency level and how many or what proportion of students should be at that level? | F. What were the results of the assessment? (Include the proportion of students meeting proficiency.) | G. What were the department's conclusions about student performance? | H. What changes/improvements to the program are planned based on this assessment? |
| Goal 1: Communication Objective 1.1. Prepare documents and presentations that are germane, well-organized, and professional | | | | | | | |
| Goal 2: Problem Solving. Objective 2.1 identify problems, apply appropriate techniques to solve them, and provide actionable recommendations | | | | | | | |
| Goal 3: Global Awareness Objective 3.1. Demonstrate understanding of global issues and perspectives that may impact business solutions | Spring 2021 | There were two HSB faculty members who assessed the artifacts in Spring 2023. They resolved disagreements by discussion. Appendix 1 is the evaluation form including the rubric of this SLO. | The artifacts collected from FIN 475 (International Finance) were used. Individual work from 14 students were identified and assessed. | We expect 70% of students to reach or exceed proficiency | 92.86% met or exceeded exceeded expectations (exceeded= 64.29%, met expectations = 28.57% and did not meet expectations = 7.14%). | Although the sample size was small, HSB recognizes that the data indicates that proficiency objectives are being met. | The results for objective 3 do not suggest that program changes are necessary |
| Goal 4: Ethical Awareness Objective 4.1. Demonstrate awareness of ethical issues and possible impacts on business decision making | | | | | | | |

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| Comments on part I: | | | | | | | |
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| II. Closing the Loop. Describe at least one data-informed change to your | | | | | | | |
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| A. What SLO(s) or other issues did you address in this cycle? Please include SLOs verbatim from the assessment plan, as above. | B. When was this SLO last assessed to generate the data which informed the change? Please indicate the semester and year. | C. What were the recommendations for change from the previous assessment column H and/or feedback? | D. How were the recommendations for change acted upon? | E. What were the results of the changes? If the changes were not effective, what are the next steps or the new recommendations? | | | |
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| Comments on part II: | | | | | | | |