

ULT UPDATE

# NEXT STEPS

## Development & Implementation

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Colorado State University-Pueblo

20 February 2019

#VISION  
2020

# Overview for Today

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1. Where We Were, Collecting Data
2. Identifying Primary Drivers
3. Leveraging our Strengths and Opportunities and Addressing Threats and Weaknesses
4. Creating a Strategy Map from Drivers
5. Aligning our Work / Creating Perspective
6. The Vision, Mission, and our WIG
7. The 10-Year Roadmap
8. The Initiatives, BOG Feb 2019
9. This Stage of the Visioning Process
10. Questions

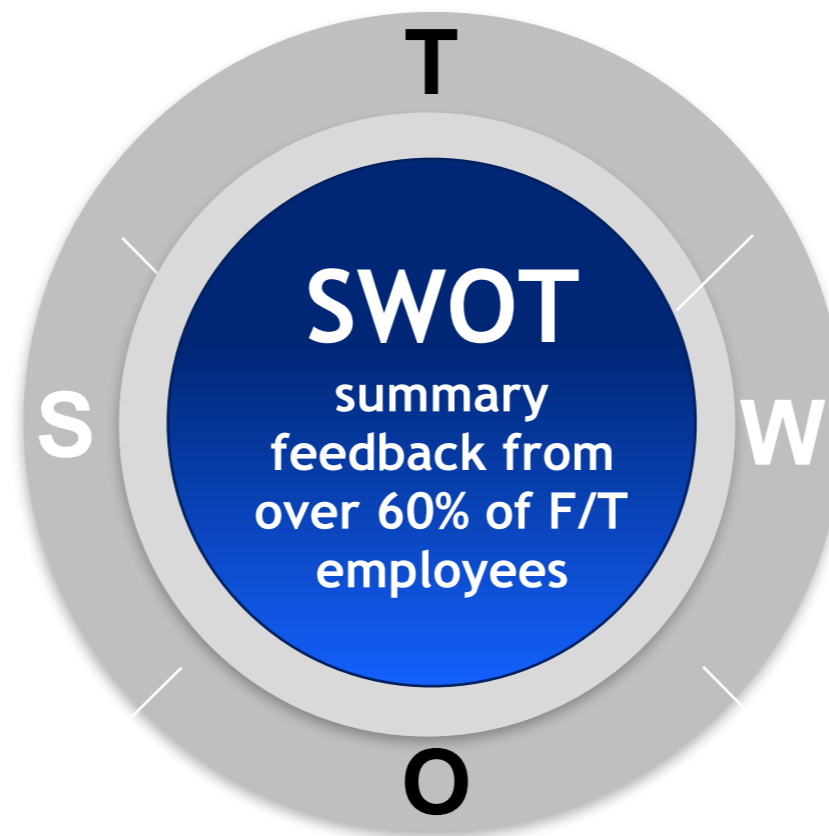
**#VISION  
2020**

# SWOT Analyses, Surveys, Stakeholder Meetings\*

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## THREAT

Changing landscape  
of Higher Education



## STRENGTH

Location; people;  
system; agility

## WEAKNESS

Unstable university  
performance; core  
needs unmet

## OPPORTUNITY

Success in serving  
underserved student  
populations; people

\*Complete data available on university I-Drive

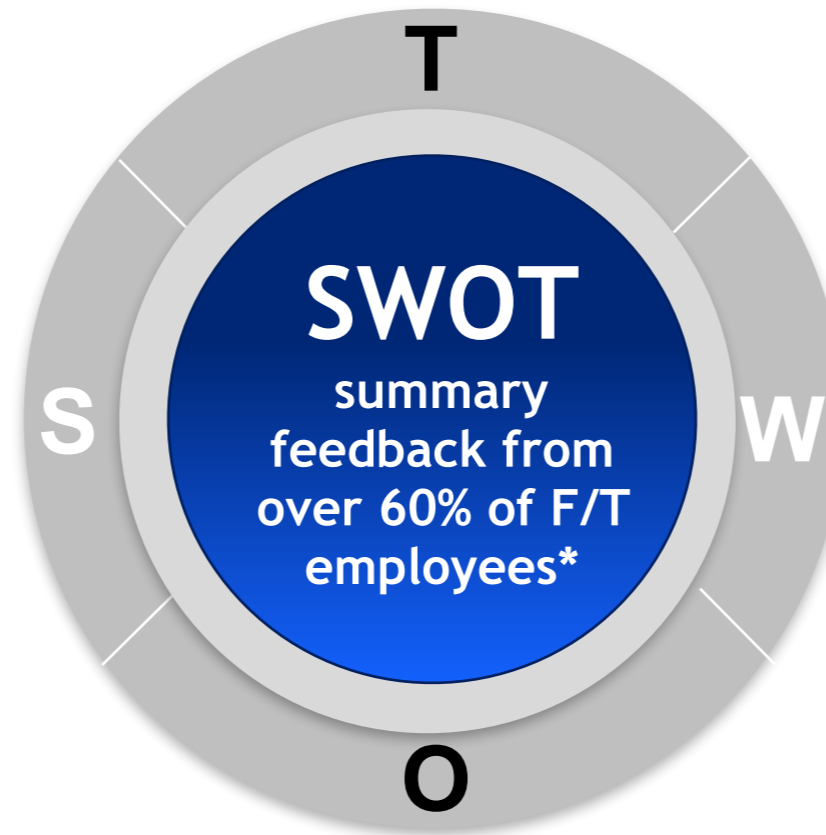
# Identifying Primary Drivers from SWOT

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## THREAT

Give Attention to Increasing  
**Access & Affordability**

**STRENGTH**  
Leverage our  
**Environments**



**WEAKNESS**  
Align Revenues with  
Expenses to Create  
**Internal Sustainability**,  
Create Reinvestment  
Opportunities, and  
Build Reserves

**OPPORTUNITY**  
Focus on Student  
**Experiences and  
Develop People**

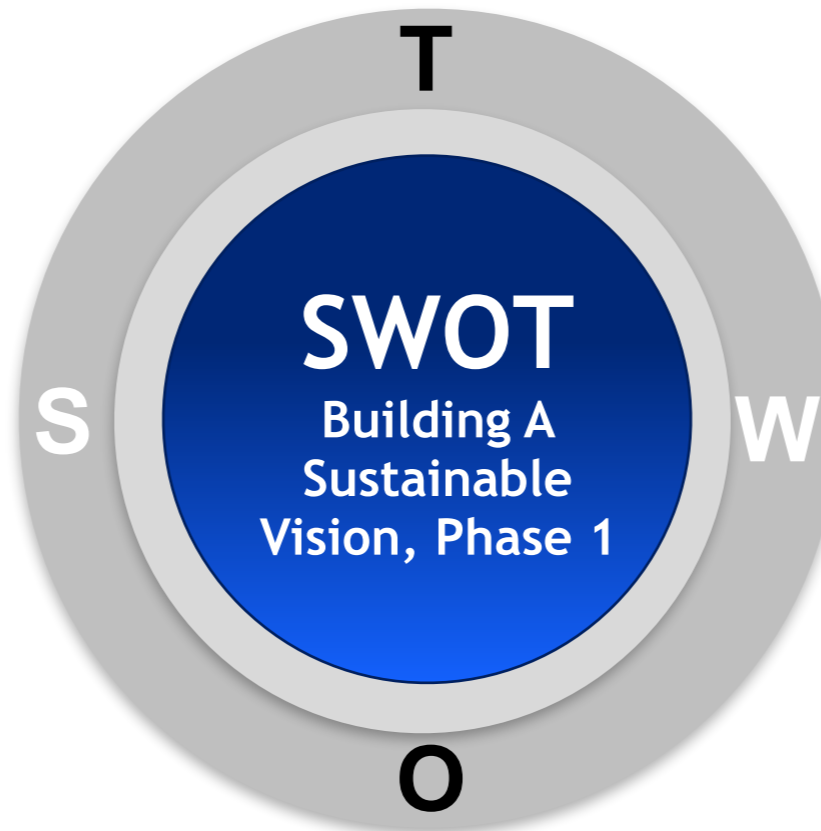
\*Plus, more than 2200 surveys, 2 community meetings, 4 working sessions with ULT, validation from external stakeholders and numerous open campus sessions — including all of convocation week fall 2018.

# Primary Drivers: Leveraging SO and Addressing WT

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- New Financial Aid Model
- Adult Learning Program & Services
- General Education & Capstone Curricular Redesign
- CSU-Pueblo Professional

- Athletics
- CSU-Pueblo at Colorado Springs
- Downtown Presence
- Ongoing & Developing Strategic Partnerships with External Funding Sources



- New Internal Policies & Processes
- New Alignment with CSU System
- Highly Trained People / Investments in Professional Development and Organizational Structure
- Consistent and Transparent Budgeting that Aligns Revenues with Expenses

- Tracks Centers
- New Advising Model
- Professional Learning Spaces
- Comprehensive Campaign = #VISION2028

# Phase 1 & The Primary Drivers: A Strategy Map (2018-2023)

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## Develop People

- Adult Learning Program
- CSU-Pueblo Professional

## Access & Affordability

- A New Financial Aid Model
- Tracks Centers
- Downtown Presence

## Environments

- Athletic Spaces
- Professional Learning Spaces
- CSU-Pueblo at Colorado Springs

## Experiences

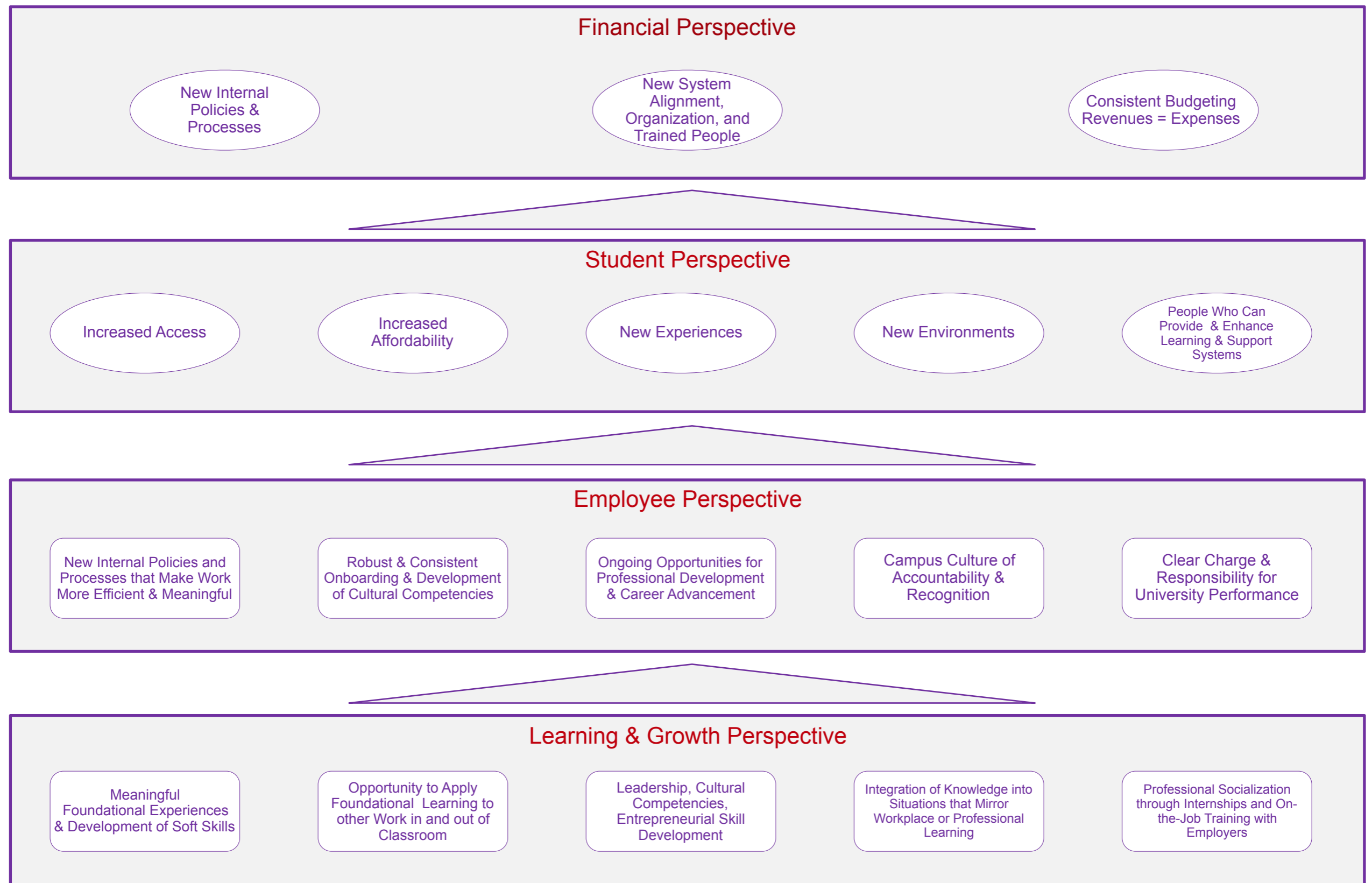
- General Education & Capstone Curricular Redesign
- New Advising Model



The People's  
University  
#VISION2028

# Aligning Our Work & Creating Perspective

## Strategy Map: Onboarding, Developing, and Transitioning



# Our Wildly Important Goal: University Performance

## Vision, Mission, and Phase 1 Strategic Initiatives

### Vision Statement

To Establish Colorado State University-Pueblo as the People's University of the Southwest United States by 2028.

### Mission Statement

Our success will be measured by the resilience, agility, and problem-solving abilities of our diverse student population, and the ways in which our graduates are able to navigate work in a rapidly changing world.

#### WIG #1

### ENROLLMENT

#### WIG #2

### RETENTION

#### WIG #3

### GRADUATION

#### WIG #4

### PLACEMENT

#### Key Initiatives

- New Financial Aid Model
- Athletics
- Tracks Centers
- Adult Learning Program & Services
- CSU-Pueblo at Colorado Springs
- CSU-Pueblo Professional
- Downtown Presence

#### Key Initiatives

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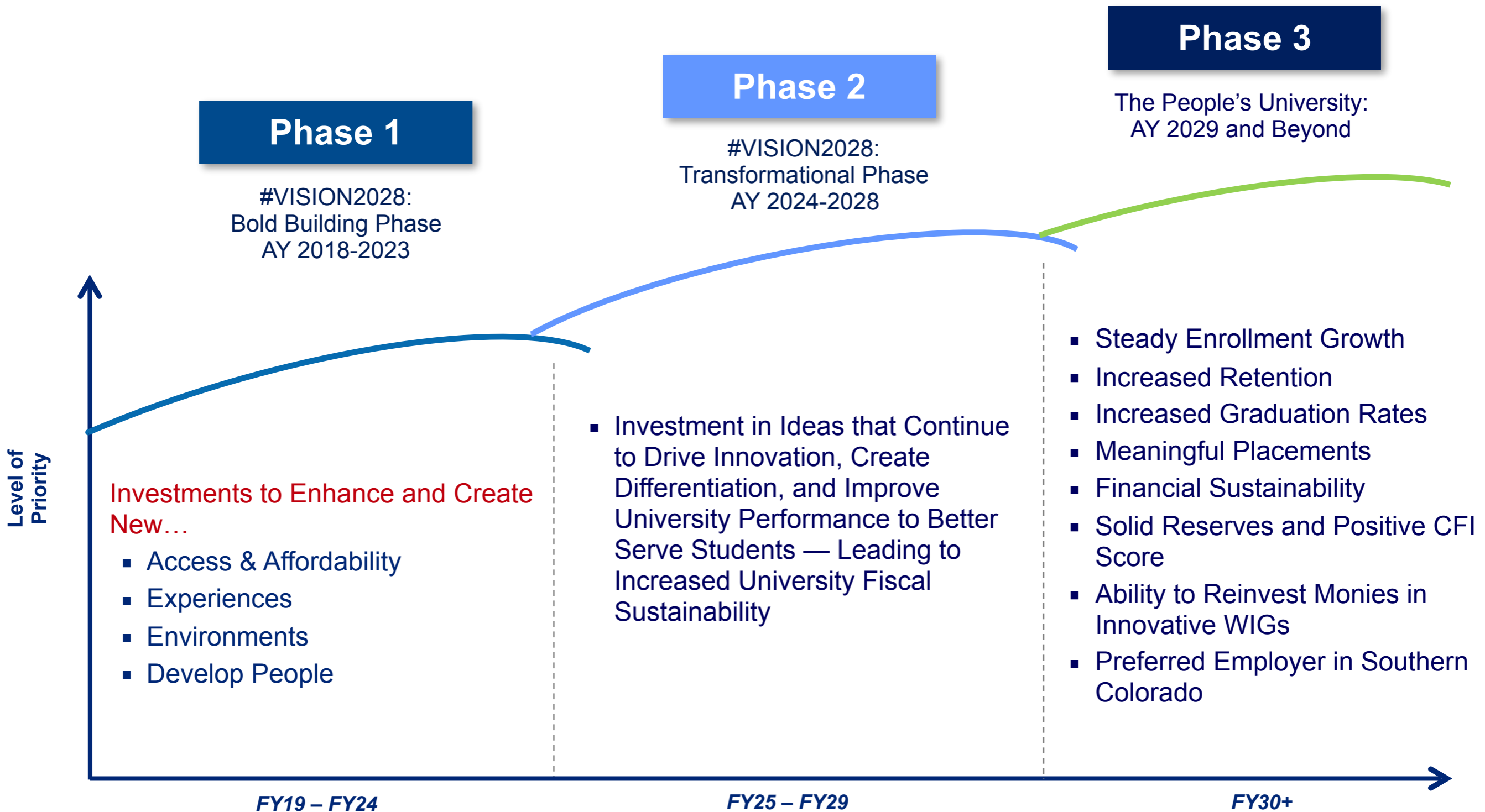
#### Key Initiatives

- New Financial Aid Model
- New Advising Model
- General Education & Capstone Curricular Redesign
- Downtown Presence
- CSU-Pueblo Professional



# Executive summary

## 10-Year Roadmap: Becoming the People's University



# VISION 2028 ▶ PHASE 1 • 2018-2023

	YEAR 1 2018 - 2019	YEAR 2 2019 - 2020	YEAR 3 2020 - 2021	YEAR 4 2021 - 2022	YEAR 5 2022 - 2023
<b>INITIATIVE 1</b> New Financial Aid Model	█				
<b>INITIATIVE 2</b> Athletics	█				
<b>INITIATIVE 3</b> Track Centers	█				
<b>INITIATIVE 4</b> New Advising Model		█			
<b>INITIATIVE 5</b> CSU-Pueblo at Colo. Spgs.		█			
<b>INITIATIVE 6</b> Adult Learning Program		█			
<b>INITIATIVE 7</b> General Education & Capstone Curricular Redesign	█				
<b>INITIATIVE 8</b> Professional Learning Spaces			█		
<b>INITIATIVE 9</b> Downtown Presence				█	
<b>INITIATIVE 10</b> CSU-Pueblo Professional			█		



# What's the Goal for This Stage of the Visioning Process?

Feb 18-April 15

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Vision Team Research & Stakeholder Involvement

**X**

Engaging SMEs and Research-Based Best Practices

**=**

**Completion of  
Proposals:  
Phase 1,  
7/10 Initiatives**